

MINUTES

Meeting: MELKSHAM AREA BOARD
Place: Neston Park Farm Shop, Bath Rd, Atworth SN12 8HP
Date: 31 July 2013
Start Time: 7.00 pm
Finish Time: 8.40 pm

Please direct any enquiries on these minutes to:

Kieran Elliott (Senior Democratic Services Officer), Tel: 01225 718504 or (e-mail) kieran.elliott@wiltshire.gov.uk

Papers available on the Council's website at www.wiltshire.gov.uk

In Attendance:

Wiltshire Councillors

Cllr Pat Aves, Cllr Terry Chivers, Cllr Jon Hubbard (Chairman), Cllr David Pollitt, Cllr Jonathon Seed (Vice Chairman) and Cllr Roy While

Wiltshire Council Officers

Niki Lewis (Service Director - Communities)
Stuart Renfrow (Community Co-ordinator – Highways and Streetscene)
Bill Parks (Head Head Local Highways & Streetscene North)
Chris Clark (Client Area Manager West – Highways and Streetscene)
Sean Chacksfield (Media Relations Officer)
Ros Griffiths (Campus Delivery Manager)
Sarah Howes (Youth Development Co-ordinator)
Lucy Murray-Brown (Head of Campus Delivery and Operational Models)
Allison Sullivan (Community Area Manager)
Kieran Elliott (Senior Democratic Services Officer)
Lisa Lowton (Local Streetscene Manager – Highways and Streetscene)

Town and Parish Councils

Melksham Town Council – Miriam Zaccarelli, Chris Petty
Atworth Parish Council – Effie Gale-Sides, Mitch Roberts
Melksham Without Parish Council – Richard Wood, John Glover
Steeple Ashton Parish Council - Geoff Hyatt
Keevil Parish Council – Jerry Wickam
Great Hinton Parish Council - George McDonic
Poulshot Parish Council – Stephen Housby
Seend Parish Council – Joan Savage

Partners

Police – Matthew Armstrong

Fire – Mike Franklin

YAG – Jolyon Hartley-Prime, Carl Houghton

Chamber of Commerce – Graham Ellis

CAP – Phil McMullan, Chris Goodhind

Members of Public in Attendance:

Total in attendance: 60

<u>Agenda Item No.</u>	<u>Summary of Issues Discussed and Decision</u>
19	<p><u>Chairman's Welcome, Introduction and Announcements</u></p> <p>The Chairman welcomed everyone to the meeting of Melksham Area Board, and thanked the staff at Neston Park Farm Shop for their work to prepare for the meeting.</p> <p>Details were given of the fire exits.</p> <p>There were the following announcements:</p> <p>1) The YouChose Awards for young people were now open for nominations, with the award date being 28 November 2013.</p>
20	<p><u>Apologies for Absence</u></p> <p>There were no apologies.</p>
21	<p><u>Minutes</u></p> <p>The minutes of the previous meeting were presented for consideration. It was,</p> <p><u>Resolved:</u></p> <p>That subject to the addition of Richard Wood (Melksham Without Parish Council) among the list of attendees, to APPROVE and sign as a true and correct record.</p>
22	<p><u>Declarations of Interest</u></p> <p>There were no declarations.</p>
23	<p><u>Partner updates</u></p> <p>a) Melksham Youth Advisory Group (YAG)</p> <p>Details were provided on YAG involvement with the recent Carnival and efforts to increase the profile of the YAG, including a YAG produced video on the problem of litter that has been showing in the area's schools and</p>

increased co-operation with other bodies.

A video on mental health issues produced with the assistance of the YAG was then shown, and the Area Board welcomed the efforts of the young people to spread important information throughout the community area.

b) Community Area Partnership Representative

Details were provided on efforts to upgrade the CCTV in Melksham, with work to begin in several weeks following the completion of the tendering process.

There were also updates on work to determine policing priorities, an initiative begun to improve the bus service and the forthcoming planning application regarding the Melksham Link canal.

c) Wiltshire Police

It was stated the Carnival and party in the park had been well supported with only a single arrest made, with reported crime in the sector down approximately 9% since the last meeting, though domestic burglary reports had increased slightly. The update closed with a reminder for people to be wary of theft from vehicles by locking their cars and not leaving valuables within them.

d) Wiltshire Fire and Rescue Service

Details were provided on the progression of the Draft Public Safety Plan and Integrated Risk Management Plan, with the end date of the final consultation being 1 August.

It was also noted that, in line with national figures, local fires were down approximately 45% in ten years.

e. Clinical Commissioning Group

The written update was noted.

f. Melksham Town Council

Details were provided of a new open market to be in place from September in the Church Street car park, plans for the centenary commemoration of WW1 and the 5th Melksham Food and Drink Festival, to be held from 6-51st September at Melksham house. Further details were available at the Town Hall or Melksham community blog.

<http://melksham.ourcommunitymatters.org.uk>

g. Parish Council Nominated Representatives

It was reported that Melksham Without Parish Council had reached full

	<p>membership and that a Muga (Multi use games areaf) was being planned to the East of Melksham.</p> <p>It was also reported that during the Inquiry regarding the Wiltshire Core Strategy, representations had been made to emphasise the local view that Bowerhill should be classed as a village in its own right, and not merely an extension of the Melksham urban area.</p> <p>h. Melksham Chamber of Commerce</p> <p>It was noted that Melksham was the only area in Wiltshire to not be part of the 'Visit Wiltshire' scheme, and it was suggested the position should be reviewed.</p> <p>The next meeting of the Chamber of Commerce was stated to be on 10 September 2013.</p> <p>i. Melksham Senior Peoples' Forum</p> <p>The programme for the Forum was stated to be strong through to April 2014, although the event in August 2013 had been cancelled. A meeting with Wiltshire Police had been arranged to discuss issues, and three consultations – on rural transport, welfare caps and environment and health issues, were ongoing or planned.</p> <p>The issue of pensioner poverty, particularly among single women, was highlighted for the Area Board, and it was confirmed discussions with central government was ongoing, as was intergenerational work.</p> <p>It was noted that the next Area Board meeting would have a focus on Older Peoples' issues.</p>
24	<p><u>Update on Campus and Re-location of Sports Clubs</u></p> <p>Lucy Murray-Brown (Head of Campus Delivery and Operational Models) and Cllr Roy While as Head of the shadow Community Operations Board, presented an update on the development of the Melksham Campus proposals.</p> <p>It was stated a creative adviser had been hired to assist with the project, and it was stressed that some compromise on aspirations might be required due to budget limitations,</p> <p>There had been visits by the COB to other campuses around the country to better inform the plans for Melksham, and it was planned that a submission of the final plans would take place in the late Autumn or Winter 2013. Updates would continue to be found at http://www.melkshamcampus-scob.org.uk/</p> <p>Specific updates were made regarding the provision of outdoor space, including a presentation as attached to these minutes. Indicative plans for new Football</p>

	<p>and Rugby facilities were detailed, as well as a commitment to continue the luncheon service at Assembly House instead of Melksham during the construction of the Campus.</p> <p>The Area Board discussed the update, and thanked officers and the COB for their continued work on the project.</p>
25	<p><u>Splitz - Feedback on Domestic Abuse Grant</u></p> <p>Becky Saunders and Beckah Tew from Splitz introduced a film created by the organisation as part of a grant approved by the Area Board, on the subject of domestic abuse awareness and support. It was stated Splitz was seeking to have the video shown in schools and other bodies to encourage people to speak out against domestic abuse, and detailed support given to affected young people.</p> <p>The Board thanked the representatives from Splitz for their presentation and all the difficult work they were undertaking, and wished them luck in sharing the produced video and other work as widely as possible.</p> <p>Details of Splitz and other bodies supporting those affected by domestic abuse are included below.</p> <p>Childline 0800 1111 Samaritans 08457 909090 www.splitz.org</p>
26	<p><u>Melksham Community Area Partnership - funding</u></p> <p>The Chair introduced the item, noting the Board had awarded the Community Area Partnership (CAP) three months of funding at its last meeting, and highlighted the importance of continuing its work.</p> <p>It was then proposed that an additional four months of funding be provided, which would support the CAP through to the next meeting of the Board in October 2013.</p> <p>Details were then provided of the agreed responsibilities of the Members of the Area Board as 'Area Board Champions', who would look to reach out to organisations and groups in specific areas such as children's groups and transport, and how best to disseminate that information. Further details were included in a PowerPoint presentation, attached to these minutes.</p> <p><u>Resolved:</u></p> <p>To award £3,333, 4 month's funding, to the Area Partnership.</p>
27	<p><u>Local Authority Responsibilities for Public Health</u></p> <p>Sue Odams (Consultant in Public Health) introduced a film detailing Local</p>

	<p>Authority responsibilities for Public Health from Maggie Rae (Corporate Director) and Cllr Keith Humphries (Cabinet Member for Public Health)</p> <p>The Board thanked Sue Odams for the presentation and then had the opportunity to ask specific questions on the changes in Public Health.</p>
28	<p><u>Grant Funding</u></p> <p>Councillors considered two Community Area Grant applications and two Councillor Initiative Bid</p> <p>a)Community Area Grants</p> <p>i. Beanacre and Melksham Cricket Club -£1000 approved <i>Reason: The application meets the grant criteria and demonstrates a link to the Community Plan; to encourage participation in organised and non-organised sport.</i></p> <p>ii. Wiltshire Mind - £445 approved. <i>Reason: The application meets the grant criteria demonstrates a link to the Community Plan; to ensure inclusion of all and raise the community spirit.</i></p> <p>b) Councillor Initiative Bid</p> <p>i. Melksham and District Seniors Forum – £1500 approved.</p> <p>ii. Disabled Football indoor facilities - £500 approved</p>
29	<p><u>Any Other Items of Public Concern</u></p> <p>Mr Kenneth Spencer raised a proposal from the Atworth Traffic Action Group (ATAG), attached to these minutes, for the attention of the Area Board.</p> <p>It was agreed that the proposal would be forwarded to the appropriate Cabinet Member, Councillor John Thomson.</p>
30	<p><u>Future Meeting Dates</u></p> <p>The next meeting of the Area Board was confirmed as Wednesday 9 October 2013 from 1430-1630 at the Melksham United Church, and would focus on Older People themes.</p> <p>The following meeting would take place on Wednesday 11 December from 1900-2100 at Semington Village Hall.</p>
31	<p><u>Evaluation</u></p>
32	<p><u>Close</u></p>

Update on Campus and Re-location of Sports Club

- Lucy Murray-Brown - Head of Campus and Operational Models
- Councillor Roy While



Update on Campus and outdoor sport provision

31st July 2013

Cllr Roy While – Chairman of Shadow Community Operations Board

Lucy Murray Brown – Head of Campus and Operational Models

Shadow COB update

- DKA Architects appointed March 2013
 - Creative advisor appointed April 2013
 - 1st round of sub group meetings held May/June 2013
-
- Design brief development
 - Working with governing bodies e.g. Amateur Swimming Association (ASA) and English Indoor Bowls Association (EIBA)
 - Meetings with users e.g. Library, leisure, schools
-
- Key adjacencies agreed July 2013
 - COB Site visits July – August 2013
 - Melksham House site investigations July – August 2013 e.g. Archaeological trenches

Shadow COB update

Next Steps

- Second round of sub group meetings August – September 2013
- Pre-planning consultation – Autumn
- Planning submission – Autumn/Winter 2013
- Further updates available at www.melkshamcampus-scob.org.uk

**CONTENT SUBJECT TO PLANNING CONSENT.
ALL TIMINGS INDICATIVE.**

Outdoor Sports provision - update



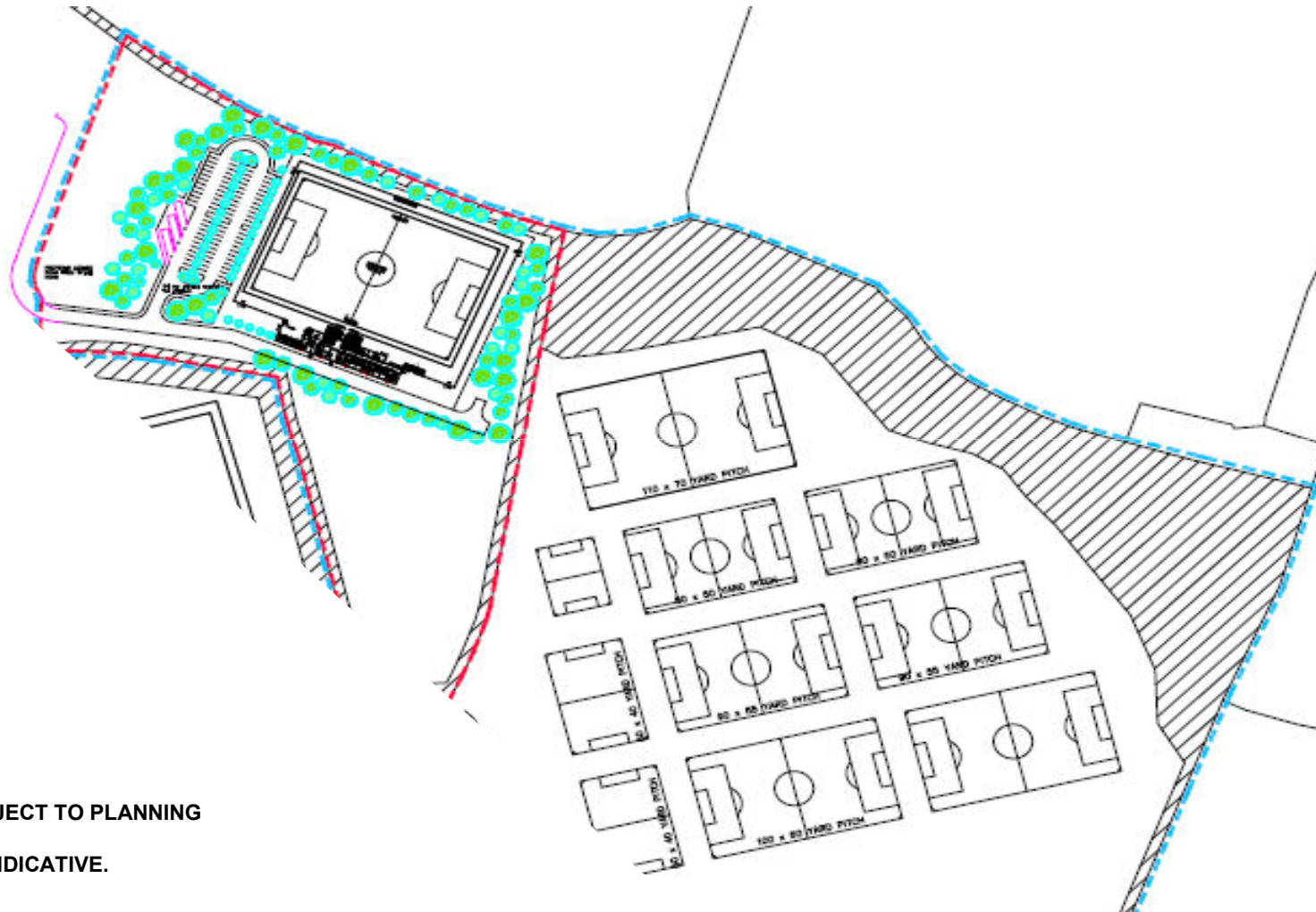
Woolmore Farm sports hub

- Current indicative programme targeting to complete the new facilities to enable vacant possession of the Melksham House site in Nov/Dec 2014
- New facilities to be ready early 2015
- Phased construction - focus on Melksham House initially with relative sized compound

New facilities to include:

- pitches – 1 main with stadium, 10 x training and junior pitches
- changing facilities
- officials facilities
- large club/event room with catering
- parking

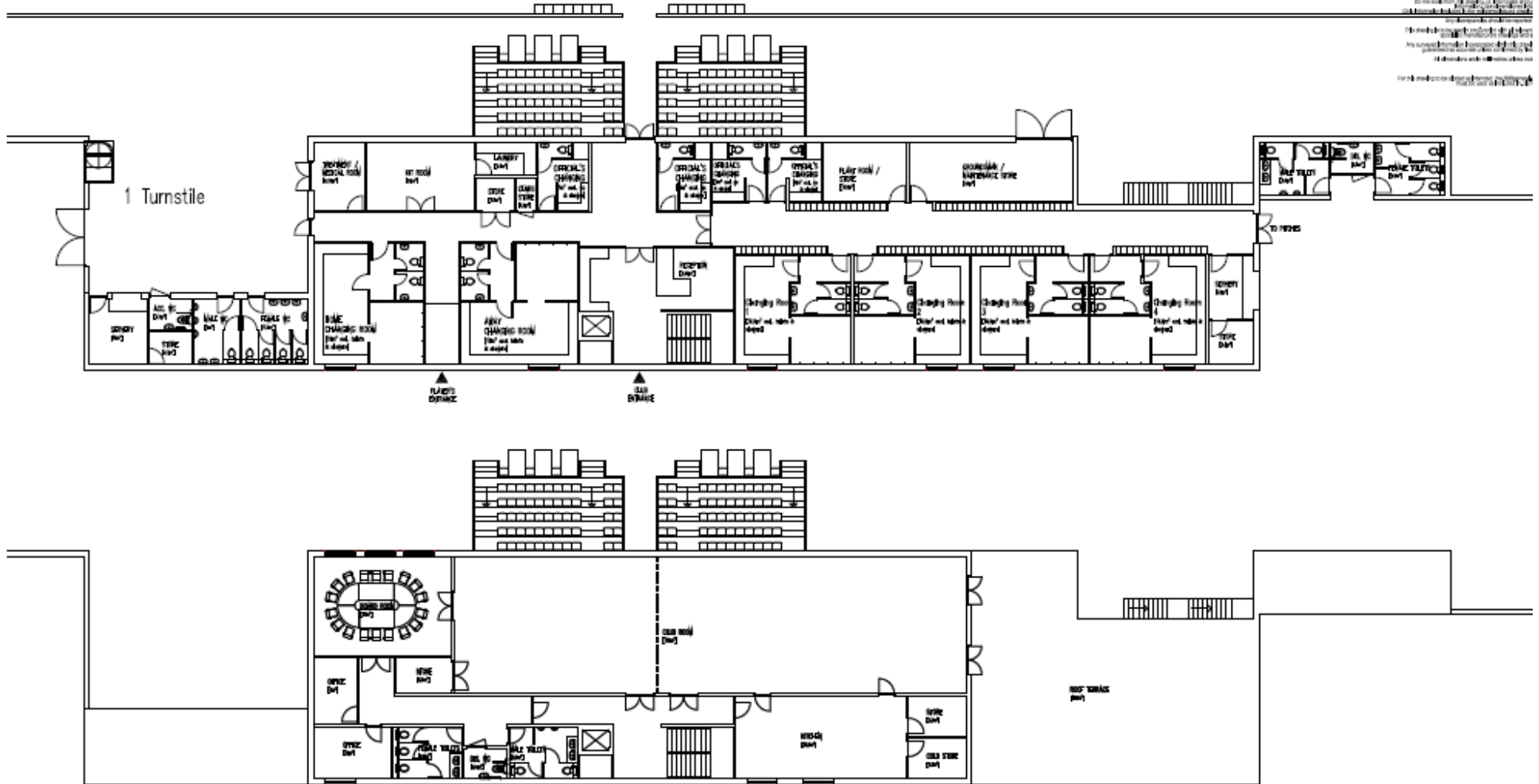
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ALL TIMINGS INDICATIVE.**

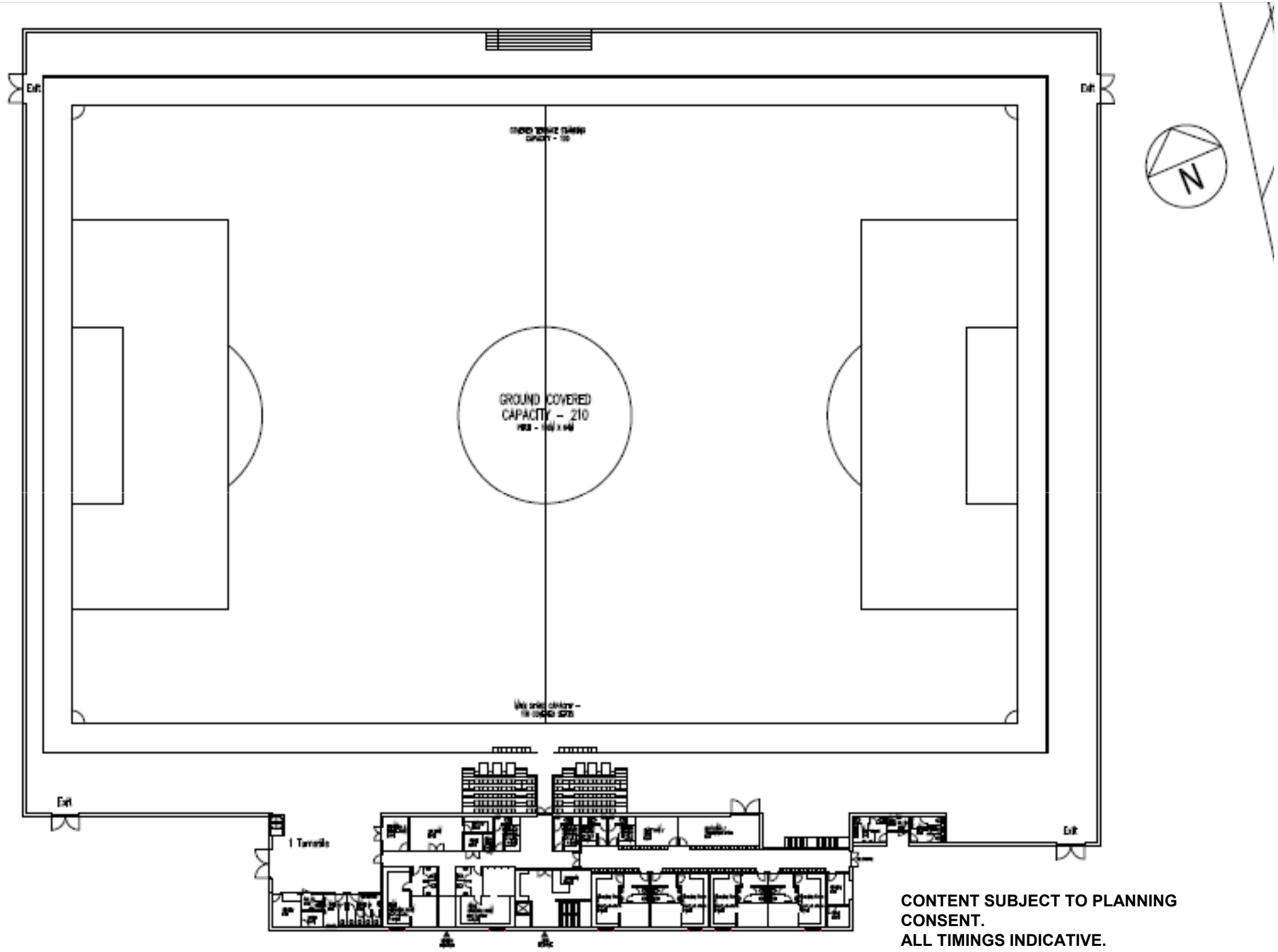


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Rugby provision

- Current indicative programme targeting to complete the new facilities to enable vacant possession of the Melksham House site in Nov/Dec 2014
- New facilities to be ready early 2015
- Phased construction - focus on Melksham House initially with relative sized compound

New facilities to include:

- pitches – 1 adult main, 1 training pitch, junior and mini pitches
- changing facilities
- club room
- parking



**CONTENT SUBJECT TO PLANNING
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ALL TIMINGS INDICATIVE.**

Luncheon service update

- Wiltshire Council and Melksham Town Council have agreed terms of use for the luncheon service to take place at the Assembly Hall during the construction of the campus
- The luncheon service will be provided from the Assembly Hall in the latter part of 2013 – the exact date will be confirmed shortly
- The current meals service at Melksham House will continue until the service at the Assembly Hall is in place

Community Area Partnership – links with Area Board – the role of the Champions

- The “ Eyes and Ears” of the Area Board
- Conduit to feedback to the Area Board –
- Dissemination of information to the wider public
- Finding out what groups/organisations would want from the Area Board
- Discovering what is already happening
- Finding out what groups/organisations already exist
- Develop an awareness of local activities and ensure that others know of these
- Use of the *Melksham.OurCommunityMatters* Blog site and other media to ensure the wider community are informed



Champions

Councillor Jon Hubbard - Children & Young People

A1. Support the early intervention at pre-school / early years to break the cycle of deprivation and lack of educational attainment, (through the Multi agency Forum)

A2. Support the provision of recreational activities / spaces for young people and their families

A3. Support young people not in education, employment or training (Neets) to be able to attain jobs/employment/further training (*Help create employment and work experience opportunities*)

Councillor Jon Hubbard -Leisure Culture and Sport

H.1 Encourage participation in organized and non organized sport

H.2 Ensure better use of all schools' facilities

H.3 Help to address dog fouling and littering



Councillor Pat Aves - Health & Well Being

B1. Influence decision making and the future design of health services - to ensure efficient use of the NHS

B2. Support the encouragement of men to go to the Doctors

B.3 Work with partners to address childhood obesity
(*ideas included asking embarrassing bodies to come to Melksham and have a men's health day*)



Councillor David Pollitt

Waterways and tourism

- E.1 Support the Melksham Link from Kennet and Avon Canal
- E.2 Support the enhancement of the River Avon through Town
- E.3 Support the river for leisure and tourism



Councillor Terry Chivers -Transport

F.1 Support the Improvement of train service through Melksham

F.2 Support the Links between bus and trains & cycles

F.3 Support the Coordination of First and Faresaver buses to provide a user friendly service

F.4 Promote safe cycling (*moved from Community Safety*)

F.5 Improve road safety

F.6 Encourage partner organisations to help reduce carbon emissions



Councillor Roy While - Community Development & Inclusion

- D.1** Continue to involve local people in local decisions
- D.2** Work closely with groups and individuals to promote their involvement in decision making (*Reach lonely and hard to reach people*)



Jonathon Seed - Environment

C.1 Support the Protection and enhancement of parks and green spaces

C.2 Support the promotion of methods of dealing with fuel poverty

C.3 Promote creative provision of allotments for the community

Jonathon Seed - Community Safety

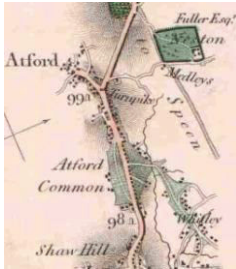
G.1 Reduce dangerous roads

G.2 Support Community Watches – including Lorry Watch, Farm Watch, Community speed watch, Pub Watch, etc.,

G.3 Support the reduction in antisocial behaviour



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Atworth Traffic Action Group (ATAG)

Email: atag@email.com Website: <http://atag.99k.org>
Mobile: 07815 167095

A Proposal from Kenneth Spencer to Wiltshire Council and to the Police & Crime Commissioner for Wiltshire:

In the *13th Joint Report on Road Casualties 2011 in Wiltshire and Swindon*, I noted the following salient facts:

1. The cost in the year of the report was £m116
2. That the average cost of a fatality was £m1.5
3. That the average cost of a serious injury was £178,000
4. That the average cost of a slight injury was £13,700

Although this, or a similar sum, is spent each year, it is always claimed that there are no funds available for the better and safer management of road traffic.

I wish to propose that the Wiltshire County Council, working with Police & Crime Commissioner and others, carefully considers and studies ways of spending a part of that £m116, in advance, and pro-actively, on measures such as signage, calming, and control mechanisms which will reduce those costs, not just in the immediate year to follow, but for some years into the future.

Kenneth Spencer

*The Atworth Traffic Action Group is a community association formed by residents of Atworth.
Its aim is to protect Atworth from the effects of traffic through the village.*

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